

Charles-Henri Castaing

UX/UI Designer

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WORK EXPERIENCES

Product & UX - Streamroot

March 2016 - June 2017 (sandwich course & freelance)

▪ **User Experience:**

- Tracked events with Google Analytics to calculate website bounce rate.
- Q/A Testing, cloned the website with 2 different designs to see which one was more compatible

▪ **Graphic design & development:**

- Designed and developed the website. Use of html5, Saas, Js, php, SEO, SEA, Google Analytics...
- Design print, web & marketing support (NL, Flyer, Kakemono, Stand, PR etc...).

Web & Mobile Leader - Vinocasting

November 2014 - September 2015 (sandwich course)

▪ **User Experience & Web design:**

- Redesigned the website.
- Mobile Application UX / UI design.
- Design print, web & marketing support (booklet, Flyer, Kakemono, Flocking, Packaging etc ...).

Webdesign / Development / Motion - On the green road

December 2014 - September 2015 (volunteerism)

▪ **Web Design, development & graphic design:**

- Website design & development with WordPress (Back office).
- Designed logo, graphic charter, print & web support. Created a motion design for documentary.

SKILLS



Photoshop, Illustrator, xd,
sketch, axure, balsamiq



html, css, less, saas,
wordpress, js, php



Français (bilingue), anglais
(professional)

EDUCATION



Baccalauréat STI

Technical Science of
Engineering



ECV

Graphic Design /
Designer (Nantes)



IUT Bobigny

Infographics / Web
Design licence (Paris)



Multimedia School

User Experience Master
Degree (Paris)